

Assessment Form for Dual Career Entrepreneurs:

To assess your business, we need information across 12 criteria. Each item below corresponds to one criterion, which you are encouraged to respond to. In addition, please attach a business plan and, if possible, a user survey or letters of intent.

It is important that the information you provide is accurate, as you will be signing the form and the content will form the basis for evaluating whether you qualify for the conditions offered to Dual Career students at Aarhus University. If you have any questions about how to fill in the form, you are welcome to contact a Dual Career advisor for entrepreneurs.

Company name:

1. Company lifespan:

Enter the date your company was established and include the CVR number.

2. Founders' own investment in product or business development:

Tick the box that corresponds to the amount of personal equity invested in the company. If there are multiple founders, indicate the total amount.

- | | |
|---------------------|--------------------------|
| Under DKK 25,000 | <input type="checkbox"/> |
| DKK 25,000-49,999 | <input type="checkbox"/> |
| DKK 50,000-99,999 | <input type="checkbox"/> |
| DKK 100,000-149,999 | <input type="checkbox"/> |
| DKK 150,000 or more | <input type="checkbox"/> |

3. Participation in entrepreneurial communities focused on business development:

List the entrepreneurial communities you are (or have been) part of, and include the relevant time periods.

4. Job creation/employees:

State the number of salaried owners for the previous three months or for six months within the previous year. Also include the number of salaried employees within the same time periods.

5. Relevant expertise/experience of owners:

Describe how the owners and employees possess relevant expertise and/or experience that benefits the business

6. Scalability of the product or project:

Indicate whether the company is scalable, and to what extent

7. Patent potential/research standard:

State whether the company holds any patents or is involved in research, and explain how this is relevant

8. Market novelty/unique selling point:

Describe the unique features or innovations of the company – does it offer something new to the market?

9. Time-to-market:

Is the company on the market (has a product or service been sold)?

YES ☐

NO ☐

If no – enter the expected market launch date

10. Revenue:

Select the most appropriate of the following three options and tick the box:

Revenue in the most recently completed financial year ☐

Realised revenue in the current year ☐

Binding orders in the current year ☐

Tick the box that best matches your revenue:

Under DKK 25,000 ☐

DKK 25,000-49,999 ☐

DKK 50,000-149,999 ☐

DKK 150,000-299,999 ☐

DKK 300,000 or more ☐

11. External funding (including grants, foundations, etc.):

Tick the box that corresponds to the amount of external capital the company has received.
Personal investment is not included here.

- | | |
|---------------------|--------------------------|
| Under DKK 25,000 | <input type="checkbox"/> |
| DKK 25,000-49,999 | <input type="checkbox"/> |
| DKK 50,000-99,999 | <input type="checkbox"/> |
| DKK 100,000-149,999 | <input type="checkbox"/> |
| DKK 150,000 or more | <input type="checkbox"/> |

12. Market demand/documented user needs:

Describe the market demand for the company's product or service

Additional comments:

Include any further information or remarks you would like to add

The entrepreneur is encouraged to retain all relevant documents, as only the above information will be archived by Aarhus University.

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Name:

Student registration number:

Date:

Signature: